Gras	oc		Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments		/21 for Gove ia LLC (1: DIDATE Week #1 NGTON, N A	9605) (ns) (1 2 Gen WJLA/C	186) era (15 GJLA/EJ y BRD	99922 LA (38	2) 869)	CO-OP External # Demo Order Typ Package I Commissi Commissi Net Total Sales Tax	ified 0 by A  # 1  Deal  ion % 1  side ion \$	8/11/21 8/11/21 Ilexa Schram Ilo 0881597 Normal 5.00 66,592.50 637,357.50			<b>Spots</b> 54 \$43	<b>Rate</b> 3,950.00
Line	Line Type / Break Type	e (Ref #) Dates	Sec Length		Due to:	Pend		e App	provals	5	Rate	Total	Station		Comments	Entere
	Normal Line / SPOT	08/12/21-08/16/21	2 :30 5A	A- News-7News ON YOUR DE at 5AM	1	. u		1	<u> </u>	3	\$250.0		0 Washington (WJLA)	Y   5  -	Daypart EM 7NEWS ON OUR SIDE AT AM(Agency) LPMay/2021LS adj. PJul/2020LS (pav	8/11/21
2.0	Normal Line / SPOT	08/12/21-08/16/21		P- News-7News ON YOUR DE Weekend at 6PM	1		1	1		1	\$1,000.0	\$1,000.0	0 Washington (WJLA)	Y -	Daypart EN 7NEWS ON OUR SIDE AT 6(Agency) LPMay/2021LS adj. PJul/2020LS (pav)	8/11/21
2.0.1	Closed Preempt	08/12/21											Washington (WJLA)	i li	Order Error/Exception - ncorrect master program ttle	
2.0.2	2 Closed Preempt	08/13/21											Washington (WJLA)	ir	Order Error/Exception - ncorrect master program itle	
3.0	Normal Line / SPOT	08/14/21-08/14/21		P- News-7News ON YOUR DE Weekend at 6PM					1	1	\$400.0	00 \$400.C	0 Washington (WJLA)	Y	oaypart EN 7NEWS ON OUR SIDE AT 6(Agency) LPMay/2021LS adj. PJul/2020LS (pav)	8/11/21
	<u> </u>			CON	FIRM	ATI	ON	CO	NTF	RACT	Γ	<u> </u>				

Date:

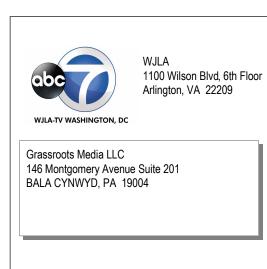
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



**Billing Type** 

Comments

Contract #	4945546	Date Entered	08/11/21
Schedule Dates	08/12/21-08/16/21	Last Modified	08/11/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10881597
Brand	604 - McAuliffe Week #12 Genera (1599922)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, .	Commission %	15.00
Phone/Fax	/	Commission	\$6,592.50
СРЕ	40/41/604	Net Total	\$37,357.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJL/	4)	
By Broadcast Month		<u>Rate</u>
Aug. 2021	54	\$43,950.00
Grand Total:	54	\$43,950.00
		, ,

## **INCOMPLETE CONTRACT**

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / SPOT	08/15/21-08/15/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM						1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6:30(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/11/21
5.0	Normal Line / Access	08/12/21-08/16/21	2	:30	6:58:46P- Wheel Of Fortune		1		1 1	-		3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
6.0	Normal Line / Access	08/12/21-08/16/21	2	:30	7:29:26P- Jeopardy		1		1 1			3	\$2,800.00	\$8,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
7.0	Normal Line / Prime	08/16/21-08/16/21	2		7:57:56P- ABC-Bachelor in Paradise (Monday)		1					1	\$4,500.00	\$4,500.00	Washington (WJLA)	Daypart PT THE BACHELORETTE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
8.0	Normal Line / SPOT	08/12/21-08/16/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1 1	-		3	\$700.00	\$2,100.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
					CON	FIF	RM/	TIO	N C	ON	TF	RAC	T			LPJul/2020LS (pav)	
ccepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:							Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back



Billing Type

Comments

Contract # 4945546 **Date Entered** 08/11/21 **Schedule Dates Last Modified** 08/12/21-08/16/21 08/11/21 Advertiser Alexa Schram Terry McAuliffe for Governor of Virginia-D (14151 Entered By Agency CO-OP No Grassroots Media LLC (19605) 10881597 Product External # POLITICAL CANDIDATE (ns) (1186) Brand 604 - McAuliffe Week #12 Genera (1599922) Order Type Salesperson Normal HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name** Commission \$6,592.50 Phone/Fax CPE **Net Total** \$37,357.50 40/41/604 Sales Tax **Account Types** Local/Political Candidate Agency BRD

Washington (WJLA By Broadcast Month		Rate
Aug. 2021	54	\$43,950.00
Grand Total:	54	\$43,950.00

## **INCOMPLETE CONTRACT**

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	e Th	Fr	Sa S	u	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	08/12/21-08/16/21	2	:30	11:35P- ABC-Jimmy Kimmel		1		1	1			3	\$550.00	\$1,650.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
10.0	Normal Line / SPOT	08/14/21-08/14/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$350.00	\$350.00	Washington (WJLA)	Daypart WK 7NEWS ON YOUR SIDE AT 8AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/11/21
11.0	Normal Line / SPOT	08/15/21-08/15/21	2		7:58:40A- ABC-Good Morning America Sunday						1	1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
12.0	Normal Line / SPOT	08/12/21-08/16/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		2		2	2			6	\$500.00	\$3,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/11/21
					CON	FIF	RM/	ATIC	) N(	CC	DNT	R	AC <sup>-</sup>					
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back



Contract #	4945546	Date Entered	08/11/21
Schedule Dates	08/12/21-08/16/21	Last Modified	08/11/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schran
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10881597
Brand	604 - McAuliffe Week #12 Genera (1599922)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$6,592.50
СРЕ	40/41/604	Net Total	\$37,357.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	`	
By Broadcast Month		<u>Rate</u>
Aug. 2021	54	\$43,950.00
Grand Total:	54	\$43,950.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	08/12/21-08/16/21	2	:30	6:58A- ABC-Good Morning America		2		2	2		6	\$900.00	\$5,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
14.0	Normal Line / SPOT	08/12/21-08/16/21	2	:30	9A- Live with Kelly		1		1	1		3	\$350.00	\$1,050.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
15.0	Normal Line / SPOT	08/12/21-08/16/21	2	:30	10:58:25A- ABC-The View		1		1	1		3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21
16.0	Normal Line / SPOT	08/12/21-08/16/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon	ı	1		1	1		3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/11/21
								N TIC		20	NITI						
					CON		(IVI <i>F</i>	711C	און (		<u> </u>	KAC	1				
cented-	-Agency/Advertiser:			Date:	Accepted-St	ation:						•	Date:	Comments:			

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Weekly/Irregular

Separation: 30

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue S BALA CYNWYD, PA 1900	

Contract #	4945546	Date Entered	08/11/21
Schedule Dates	08/12/21-08/16/21	Last Modified	08/11/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10881597
Brand	604 - McAuliffe Week #12 Genera (1599922)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	- , , -	Commission %	15.00
Phone/Fax	/	Commission	\$6,592.50
CPE	40/41/604	Net Total	\$37,357.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		

Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Aug. 2021	54	\$43,950.00
Grand Total:	54	\$43,950.00

## **INCOMPLETE CONTRACT**

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	ı Sp	pots	Rate	Total	Station	Comments	Entered	
17.0	Normal Line / SPOT	08/12/21-08/16/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1		1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21	
18.0	Normal Line / SPOT	08/12/21-08/16/21	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1	1			3	\$350.00	\$1,050.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 4(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21	
19.0	Normal Line / SPOT	08/12/21-08/16/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		2		2	2			6	\$700.00	\$4,200.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/11/21	
					CON	FIF	RM <i>A</i>	ATIC	) N (	CC	NT	RA	СТ						
Accepted-Agency/Advertiser: Date:					Accepted-St	Accepted-Station:								Date:	Comments:	Comments:			

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Weekly/Irregular

Separation: 30

Comments

B/E Bookend P/B Piggy Back